

Upscale NYC Women's Apparel and Home Fashion Brand saves \$2500+ a Month:

Cloud Services Means Dramatic Savings and Increased Uptime for Amiee Lynn, Inc.



Challenge – Needed Upgrades to Increase Uptime and Support Future Scaling

Amiee Lynn was maxing out their IT budget, paying for costly private networks and support, and still experiencing outages. With several offices and virtual centers throughout metropolitan NYC, they were frustrated with the amount of downtime they incurred.

When they acquired a new home goods division, they knew they needed to expand their capacity to facilitate the merger and prepare for future growth. Facing excessive hardware upgrade costs with limited IT resources, they realized that a move to the cloud was imperative for their success.

Solution – Fully Integrated Cloud Services Including IaaS, DaaS, UCaaS and SeCaaS

IT Vortex seamlessly migrated Amiee Lynn's New York and New Jersey offices and virtual workspaces to their datacentre in a multi-phased approach.

After the migration, they replaced the company's entire onsite and offsite network infrastructure and implemented a full security solution. The services have led to reduced networking expenses and increased speed, performance, and uptime for the entire team.

Amiee Lynn CTO, Jon DeVito, couldn't be happier with the move. "We didn't wind up buying any new server equipment or storage. We redid our entire network infrastructure, changed out internet services, and they handled a great deal of that. They were great to deal with, from minute one."

The entire process happened very quickly too. "They ran with the project way faster than we actually anticipated it going. We expected it would take months and months of a transition. They were flawless with what they did."

AMIEE LYNN

THE LEADING FASHION & HOME GOODS COMPANY

- Progressive NYC retail & wholesale company specializing in fashion, accessories, and home décor
- Private Labels and Licenced Brands include: Sweetcakes, Gem Bella, Beauty & Balance, Lake Shore Drive, 29 Palms, T Tahari, Pavl Sperry, Ellen Tracy, Nine West, BCBGMAXAZRIA, Hush Puppies, and more

"I actually recommend them all the time. I have no issues recommending IT Vortex to anybody. They have gone above and beyond to help us with everything we needed from them and I tell everybody that would listen that they are the best one to go with."



Jon DeVito, CTO

“My favourite thing with IT Vortex is the communication. IT Vortex took over all of our telephone systems, as well as helping with the internet VPNs and everything in between. They’d find issues before I’d find them. It was impeccable, the way that they did it.”

Results – Reduced Annual IT Expenses by Over \$30K

Since the migration to the cloud, Amiee Lynn has fully embraced the IT Vortex portfolio of cloud-based services. They are realizing the benefits of 99.99% uptime and reliability across their entire IT stack, increasing customer confidence and helping them partner with more clients.

In the first year alone, they eliminated almost \$50k in annual software and hardware renewals and \$8000 in costly MPLS connections. They’ve tripled their server speed and performance without having to invest in new hardware. Overall, Amiee Lynn has reduced their IT spending by \$30K per year, freeing up financial resources to pursue growth in other areas.

They’ve also added a fully virtualized and cloud-hosted VoIP solution, reducing their communications expenses while improving overall call quality. “When we have our sales reps go out to potential customers, and they can answer phone calls on the fly as if they were at their desk. Just that alone is great. And them being able to do this overseas saves us a ton of money.”

As-A-Service Offerings

IT Vortex services are fully customizable and may include:

- Infrastructure as a service
- Security as a service
- Disaster recovery as a service
- Unified communications as a service
- Desktop hosting as a service



We’ll build a comprehensive solution to meet your business’s unique IT challenges.

Run our resources calculator at theitvortex.com to see how you can benefit from cloud-based services today.

The more services you use, the more you’ll save.



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