

Virtually Connecting Students to International Instructors in 20 Countries Worldwide



Helping Vietnamese Students Develop Skills for Global Success

The Challenge: Crowded Classrooms Settings with Diverse Language Proficiency Levels

Vietnamese ESL Classrooms Failing to Meet Student Needs

- 40 students in a class
- Mixed levels of proficiency
- Limited engagement from those who needed it most
- Lack of high-quality teachers



Gordon Martin taught English in several countries before working with DaMon Education. He is passionate about teaching students who might not otherwise have access to high-quality language learning, especially those in rural communities away from large cities.

Working in an English language instruction center, in the central part of Vietnam, he was frustrated by such a high mix of English levels in one class. Those that DID participate already had many of the skills they needed.

Martin felt like he was serving those who had already received the benefits of the system. To him, language training companies seemed focused on maximizing profits over providing students with the best instruction.

The Solution: An Online Platform for the Globalization of Vietnamese Students

When Martin learned about DaMon Education from a mutual contact, he felt immediately they were different.

The founders of DaMon Education are compassionate. They come from Vietnam, and have lived in various countries around the world, and thus understand the challenges of gaining language proficiency, employability skills, and the cultural integration abilities necessary to work internationally.

They want to provide their learners with foreign language instruction and teach the cultural skills individuals will need to persevere through difficulties living abroad, turn adversity into opportunity, and become successful global citizens.

Gordon Martin feels totally supported, working with Vietnamese learners, worldwide, through the DaMon Education platform. Getting started was easy and everything worked smoothly.

"This company is totally credible. They're doing what they're doing for the right reasons. They are a company that cares about the people."

DaMon Education takes care of the logistics, matching learners with high-quality, creative instructors from over **20 countries worldwide**. They promote instructors and their programs on the DaMon Education website and social media platforms.

On DaMon Education's e-learning platform, learners residing in Asia, Europe, and North America have participated in over **200 teaching sessions**. Instructors are encouraged to prepare highly personalized sessions with videos, quizzes, assignments, and presentations according to their learners' needs.

DaMon Education manages the details, and provides mentorship to instructors as needed, so **instructors can focus on building relationships with their learners and delivering programs that meet their globalization goals.**

"As a teacher, I have real intellectual freedom to create materials that meet the goals of the students and their families – and have fun too."

The Results: Building Cross-Cultural Relationships and Meeting Individual Globalization Goals Through Online Learning

Increasing Language Proficiency and Building Relationships

- 1:1 or small group instruction
- Lessons tailored to individual needs
- High-quality, international instructors

According to 2019 EF's English Proficiency Index, Vietnam ranks 52 out of 100 countries polled, for English language proficiency. DaMon Education aims to help young Vietnamese people improve their foreign language skills, but they don't stop there.

They have spent several years building a global citizenship community, that currently has over 90,000 members. They have also created learning materials and award-winning books that have been used by the Vietnamese Ministry of Education and Training, in secondary school leaving exams.

They want to help their learners become resilient people, who can solve problems, and who are prepared to compete successfully in constantly changing international settings.

When he joined DaMon Education, Martin was "very excited about the idea of broadening global perspective."

Attracting high-quality instructors from all over the world, DaMon Education is addressing Vietnam's lack of foreign language teachers and reaching learners who may not otherwise have opportunities to connect with and learn from instructors from other countries. At the same time, DaMon Education is helping instructors recognize and understand the culture, values, and goals, of their Vietnamese learners, even from abroad.

Gordon Martin is looking forward to seeing everything DaMon Education will accomplish in the future.

"We are working together to set up educational packages that prepare people and help them feel confident to go abroad."

DaMon Education is always on the lookout for quality instructors in the areas of Language Skills, Lifestyle, Cultural Adaptation, Career Advancement, and Mentorship.

- Visit our website:
<https://damon.education/en>
- Message us on Facebook:
<https://www.facebook.com/damon.education/>
- Or send your resume to:
instructors@damon.education

Join us and make a difference!