Instantly See Increased Engagement and Sales When You Use a Mobile App

Did you know, 42% of smartphone users make a purchase within an hour of searching a product on their mobile device? Do you want that business? You may need an app.

If you rely on email marketing, analytics will tell you people only open about 20% of what you send. Even fewer people actually click on the links inside. When you use a mobile app, you can send push notifications directly to your clients' phones, and 30-60% of users will open them.
An app helps put your business into the hands of your potential customers. At a glance, they can conveniently see what you have to offer, and you can engage with them directly.

- **Easy communication** – Use a chatbot or instant chat rep to answer your clients' questions on demand.

- **Product information** – Set up your products so potential customers can browse or even compare products at their convenience.

- **Brand Loyalty** – With your smartphone app on your phone, your brand remains top of mind . . . a daily reminder of how great you are!

- **Product Reviews –** Use camera integration to help your clients tell your story.

- **Loyalty Rewards** – Reward your customers for their purchases, reviews and stories about your brand. Award points, send coupons, and announce sales directly to those who intend to purchase.

With a mobile app, your services are in their hands!

Prospective customers can see your products, get more information about your brand, and communicate directly with your store, right from their smartphones. **Instant gratification for your customers. Increased sales and retention you.** With a mobile app, it's a win-win!

Think an app might help your business?
Chat with one of our agents today. We'll guide you through the development process, from goal-setting and planning strategy right through to analytics.

ABC App Development

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